

# News from ParkIndy, LLC

For Immediate Release  
Media Inquiries? Please Contact:  
Contact: Lou Gerig  
Sease, Gerig & Associates  
317-442-4953  
[lgerig@seasegerig.com](mailto:lgerig@seasegerig.com)



ParkIndy, LLC  
101 West Ohio Street  
Suite 1700  
Indianapolis, IN 46204  
[www.parkIndy.com](http://www.parkIndy.com)



## **PARKING MODERNIZATION UPDATE** (May 10, 2013)

The ParkIndy Team wants to keep you updated on the latest in parking news. We will continue to send regular updates to interested parties including media, businesses, and community groups. If any business, group, or association would like parking brochures or posters, please contact us at [info@parkindy.net](mailto:info@parkindy.net).

### **WHAT'S NEW?**

#### *PARKINDY DONATES TO YOUTHLINKS*

ParkIndy donated to support the 25th Anniversary Youthlinks Indiana Charity Golf Tournament, one of Indiana's longest running charitable golf events. It is managed by Indiana Sports Corp and all net proceeds benefit the Susan Williams CHAMPS Grant Program which provides sports and life skills opportunities to underserved youth throughout Indiana. Since its inception Youthlinks has raised more than \$6.4 million to support local youth-serving organizations, Evans Scholars, promising Hoosier athletes, Indiana high school and college students and various charities across the nation. It has become one of the premier tournaments of its kind in the United States.



The Susan Williams CHAMPS Grants were divided among 12 organizations that serve 4,692 youth, a more than 50 percent increase of youth impacted from 2012. ParkIndy is thrilled to be able to support these young people.

This year's event takes place Monday, June 24 at The Sagamore Club in Noblesville. For more information, please visit [the Youthlinks website](http://the>Youthlinks>website) or call (317) 237-5000.

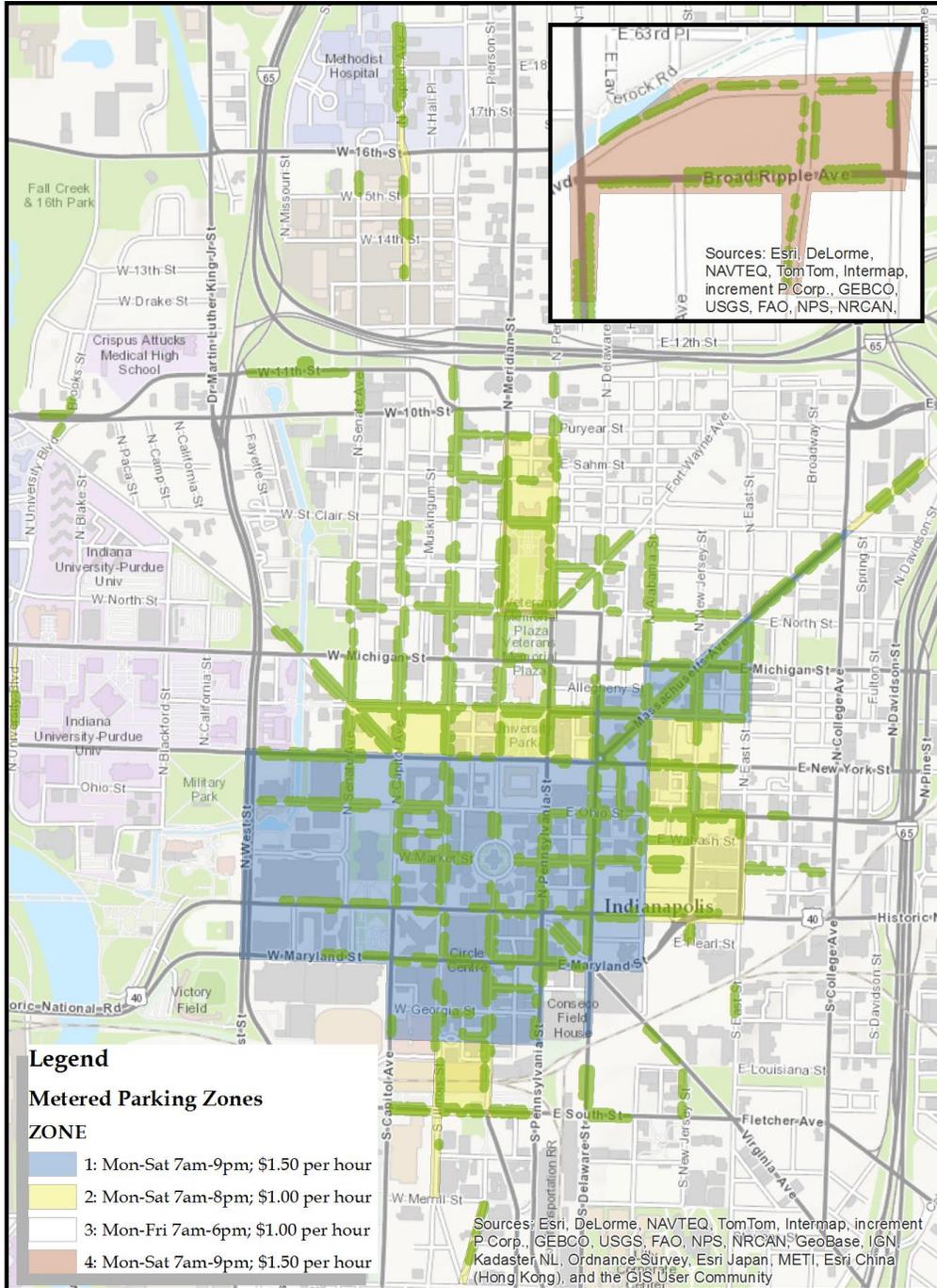
#### *MAP OF METERED SPACES*

Throughout downtown and in Broad Ripple, Indianapolis offers more than 3,800 metered spaces in convenient locations to restaurants, theaters, shops and more. Plan ahead for your trip downtown or to Broad Ripple by using the map below to locate metered spaces as well as their rates and operational hours. We recommend using the Parker™ app when you make the trip so the app can give you directions to available spaces in your desired location. See the "Mobile Apps Make Parking Simple" section on Page 3 for more information Parker™ benefits, features and on how to obtain the free app.

For detailed information regarding summer events and driving restrictions during these events, please visit [Indianapolis Downtown, Inc.](http://Indianapolis>Downtown, Inc.)

(More)

# Indianapolis Metered Parking Zones



(More)

## CONVENIENT TIME LIMITS

With the 500 Festival events throughout the month along with additional exciting downtown events occurring this summer, motorists will find longer time limits available at all Indianapolis meters. Motorists may purchase up to three hours before 5pm. in the Downtown, Mass Ave and Broad Ripple areas, six hours in the near downtown areas and ten hours at all other meter locations.

	Old Time Limits	New, Convenient Limits
<b>Downtown*</b>	<b>2 hours (4 hours after 5 PM and Saturdays)</b>	<b>3 hours (4 hours after 5 PM and Saturdays)</b>
<b>Near Downtown</b>	<b>4 hours</b>	<b>6 hours</b>
<b>Residential</b>	<b>4 hours</b>	<b>10 hours</b>
<b>Broad Ripple</b>	<b>2 hours (4 hours after 5 PM and Saturdays)</b>	<b>3 hours (4 hours after 5 PM and Saturdays)</b>

\*Including Mass. Ave.

## MOBILE APPS MAKE PARKING SIMPLE

ParkIndy offers two free apps that can make finding and paying for parking easier than ever, especially for full days of downtown activity on crowded summer days. First, Parkmobile allows motorists to pay for any metered space by using a smartphone app or making phone call. The apps are available for iPhone, Android, Windows and Blackberry devices. Please visit [www.parkmobile.com](http://www.parkmobile.com) or your mobile app store to download the free smartphone app, or call 1-877-727-5007. Please note there is a \$.25 fee per transaction. The technology allows motorists to pay for their spaces from anywhere, whether before leaving the car on a rainy day or from a restaurant if dinner runs long. It also sends a text message or e-mail 15 minutes prior to the space's expiration, allowing you to extend your time, which you can do directly from your phone without having to return to your car.



Even more, motorists can download a free app called [Parker™](#) for their iPhone or Android device. The app provides real-time information to guide motorists to open and available parking spaces. Icons note when more than four spaces are available (plenty of parking available), more than two spaces are available (some parking), or less than two spaces are available (limited parking). Parker™ updates automatically when a car is parked or leaves a space. An optional voice feature provides an audible queue when available parking is nearby. A “Park Now” button allows the driver to note where his or her car is parked and find guidance back to it if needed, set reminders, take a picture of a car, and add notes about the location.



The app also provides information about parking space time limits, pricing, and meter paying options, including links to pay by phone using Parkmobile.

---

(More)

## METER HOLIDAYS

Following is a reminder of the free parking holidays ([IDI Parking Information](#)) outlined by City ordinance:

### 2013 Parking Meter Holidays



- ❖ New Year's Day (Tuesday, January 1)
- ❖ Dr. Martin Luther King Jr. Day (Monday, January 21)
- ❖ Presidents Day (Monday, February 18)
- ❖ Memorial Day (Monday, May 27)
- ❖ Independence Day (Thursday, July 4)
- ❖ Labor Day (Monday, September 2)
- ❖ Thanksgiving Day (Thursday, November 28)
- ❖ Christmas Day (Wednesday, December 25)

Free parking holidays are posted on the *lower right section* of each pay box, and every meter is programmed to prevent payment and display a message indicating that payment is not needed on these free parking holidays.

## REMINDERS

### *HOW TO USE MULTI-SPACE PAY BOXES*

Please feel free to share this reminder on how to use the multi-space pay boxes for motorists coming to Indianapolis who may not be familiar with them. Using the multi-space pay boxes can be accomplished in three easy steps:

1. On any multi-space pay box, motorists should key in the parking space number that appears on the pole beside their parking space and press the “Enter” button.
2. Insert coins or a credit/debit card and add time with the “Plus” button.
3. Then press “OK” to complete the payment.

For a video demonstrating how easy it is to use a pay box, please visit [ParkIndy](#).

### **You Can Pay at Any Box to Renew Your Time**

Each transaction is distinct with each pay box, so please wait until your original time is almost up to maximize your purchased time.



(More)

*IF MOTORISTS HAVE QUESTIONS*



ParkIndy aims to provide motorists with a better parking experience. That's why we are pleased to offer a **24-hour hotline** for motorists who may need help or have questions at a pay box.



Each of the pay boxes displays a phone number to the **ParkIndy Help Desk** operated by live technicians 24 hours a day, Monday through Saturday. **That number is (317) 524-2247**. Motorists can call that number should they ever need to determine how much paid time they have left at a metered space.

Our team will look up any space number quickly and let the motorist know what the expiration time is, regardless of which pay box the motorist paid.

In addition, motorists may use this number if they have questions about using the pay boxes or would like to report any problem with a pay box. We invite motorists to call us to report any pay box problems so issues can be addressed quickly and efficiently.

Motorists also may opt to email information about meter issues to [info@parkindy.net](mailto:info@parkindy.net).

###